

ARE YOU OPEN Ordering Site

Site will be available from July 25 at 8 am - July 31 at 5pm CST.

All orders will deliver to stores on or before August 11.

<http://maf.vox-pop-uli.com>

Only District Managers have access, and they login using the following information:

username: MFRM e-mail address. (For Example: John.Doe@MFRM.com)

password: everyone's password is 'mafpass'

Once DMs log in, they must select a district/region in the upper left hand corner of the main shop screen (drop down box). After selecting a district/region, they must select a store in the upper right hand corner drop down box. Store selection is dependent on the district/region they select.

Once they select a store, they can add items to the cart. There are 5 categories, select 1 item in each category. If someone wants that item, they just need to hit "Add To Cart." If they wish to add more items to the cart, click on "Continue Shopping" in the cart. Repeat this until they have all of the items they need.

Once they have the items they require, they will then just hit

"Submit Order" in the cart. This will send an order confirmation to Vox and to the email of the DM who placed the order. Each order is billed \$15 flat rate for shipping.

The budgets are tracked by market. The flat shipping fee is factored into the spend and budget. The total spend of all the districts within a market will be added together to track the spend of the market. **When a market uses all of the budget that was allocated to it as provided to Vox by Corporate, the DMs of that market will be locked out from placing additional orders.**

Guidelines for POP Placement

You can combine up to:

- 2 window signs + 1 A frame sign 2 window signs + 1 Round base sidewalk sign
- 1 banner + 1 A frame sign
- 1 banner _ 1 road sign
- 1 Banner + 1 round base sign Blowers and tube dancers are OK

Do NOT use:

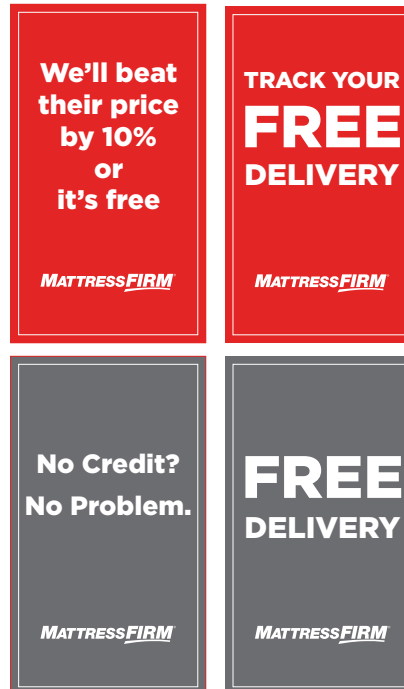
- More than 2 window signs + 1 banner
- More than 2 window signs + 1 A frame sign
- More than 2 window signs + 1 Round base sidewalk sign
- A frame sign + Round base sidewalk sign
- More than 2 road signs next to each other 2 banners together

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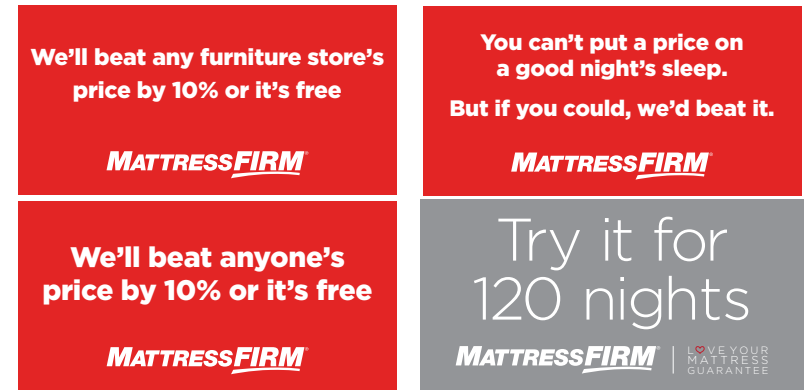
Round Base Sidewalk Sign - 22.75"x47"



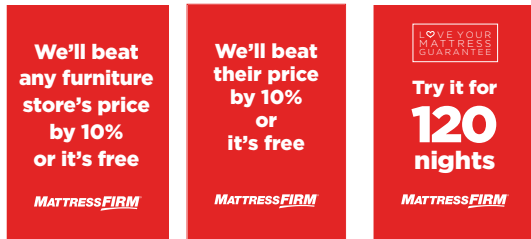
Window Sign - 27"x47



Banner - 8'x4'



AFrame - 2'x3'



Road Sign - 24"x18"



Tube Dancer & Blower sets

Tube Dancer Only
Blower Only

Stores will also be available to order A Frame fixtures and Road Bases, These are the only items available for order on the Are You Open site.